

Advertise With Us

The MetroTimes NG ADVERT RATES

Press Release – 50,000

Event Coverage – 150,000 & upwards

Public notice –

- In Memorium - N20,000
- Obituary – N30,000
- Goodwill messages – N20,000
- Political adverts – N75,000 & Upwards

Launching business

- Product feature – 50,000
- Event feature – 50,000
- Corporate feature – 50k & above

DESCRIPTION	LOCATION	SIZE IN PIXELS	RATES PER MONTH IN NAIRA (N)
Leader board – Shared space	Top right corner and all site pages	728 x 90	N100,000.00
Leader board – Exclusive Placement	Lower Sections of Home Page Only	728 x 90	150,000.00

Banner size – shared space	Appears on the right side of the home page and all pages on the site	300×250	80,000.00
Banner size – Exclusive placement	Appears on the right side of the home page and all pages on the site	300×250	250,000.00
Skyscraper	Appears on the right side of the home page and all pages on site	160×600 or 300×600	80,000.00

N/B: No exclusive placement for skyscraper

Technical Details

Banner Size 160 X 600 pixels: Appears on the left inset of the home page. Your banner will be posted on The Metro times site and rotated with other banners currently on display.

Banner Size 300 X 250 pixels: Appears on the right side of the home page and all pages on the site. Your banner will be posted on the MetroTimes site and rotated with other banners currently on display.

Banner Size 728 X 90 pixels: Appears on the top right conner of the homepage and all pages on the site. Your banner will be posted on the MetroTimes site and rotated with other banners currently on display).

You can buy a minimum of 500,000 impressions on all ads

Submission of Materials

Banner ads can be in jpeg and gif format. All materials must be delivered via electronic medium. All ads must be delivered via electronic version, either on disk or e-mail in the ordered pixel dimensions unless otherwise noted.

Sponsored Post

The cost of sponsored article is one hundred thousand Naira (N70,000.00)

Please note that articles to be published as sponsored posts must be submitted for verification and approval before payments are made.

TMT ADVERT CONDITIONS.

- Advert placement for more than three (3) months will attract a 15 per cent discount.
- All adverts should be pre-paid before publication.
- Advert artwork should be provided by advertisers in JPEG, GIF.
- Artwork may be sent via e-mail as an attachment to: themetrotimes@gmail.com by hand or post in zip; CD or flash drive.
- All adverts are subject to legal vetting prior to publication.
- Advert rates are subject to review.

Social Media Rates

Twitter and Facebook post without link—————N30,000.00

Twitter and Facebook post with banner and link ——— N40,000.00

Video advert on Facebook with link———— - ———N30,000.00

Instagram video post - - - - - ———N30,000.00

Instagram picture post———— - - ———N20,000.00

Social Media Rates

Twitter and Facebook post without link—————N60,000.00

Twitter and Facebook post with banner and link ——— N80,000.00

Video advert on Facebook with link-----N70,000.00

Instagram video post -----N50,000.00

Instagram picture post-----N30,000.00